

The Four Cs TED Talk/Video Worksheet: ESP1b Intercultural Global Citizenship

Title of TED Talk/Video: Why Cultural Diversity Matters

Name of the Speaker: Michael Gavin

Gavin, M. (2014, November 7). *Why cultural diversity matters* [Video]. Youtube. TED Talk

Conferences. https://www.youtube.com/watch?v=48RoRi0ddRU&feature=emb_logo

After your **first** viewing of the TED Talk, please note the following and be ready to discuss.

<p style="text-align: center;">Concepts</p> <p>What was the speaker's thesis? What ideas do you think are <i>important</i> and worth holding onto from the talk? What ideas might be useful to convey to your conversation pair?</p>	<p style="text-align: center;">Challenges</p> <p>Does the speaker challenge you to question your beliefs or to <u>think about something in a new way</u>? Does the speaker challenge you to take action? If so, how?</p>
<p>Gavin (2014, November 7) mentioned three questions about cultural diversity matters:</p> <p>Q1. Why should we be worried about this loss of cultural diversity?</p> <p>Q2. Why is it happening?</p> <p>Q3. What should we do about it?</p> <p>There are answers to each of the questions.</p> <p>A1. Thousands of different cultures give us "thousands of different ways of seeing the world and thousands of unique sets of knowledge" (Gavin, 2014, November 7, 5:06~5:21). For example, the medicines for Malaria, which were made by mixing the original plants in different two countries, are saving many lives of people. Therefore we should cherish those different cultures. In addition, it also means to respect human rights.</p> <p>A2. "First, we need to recognize that culture is not static, but culture belongs to people, culture is dynamic and changing" (Gavin, 2014, February 7, 8:30~8:39). Meanwhile, he also stated that "the small number of cultural groups is determining the shape and fabric of society," (??:??) such as the systems of low education, poor economics, and other disparities. An imbalance of power that</p>	<p>It is surprising for me that half of the languages, which exist now (about 7000 languages) will disappear when our children become six or seven years old.</p> <p>Moreover, the story of the development the medicine for Malaria is interesting for me. I had a bias that the latest technology is created by only developed countries such as the U.S. or Europe so far; however, it was wrong. There is the case that the knowledge or material handed down among indigenous people contribute to progressive technology and our society. I felt I must change my mind.</p>

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<p>exists within the society is the cause of the loss of cultural diversity.</p> <p>A3. It is essential that we realized the existence of extinct or endangered culture around us, and how unevenly power spread across our society, and then we should act to keep each one of these cultures. To respect the indigenous people is also important.</p>	
<p style="text-align: center;">Connections</p> <p><i>What connections do you draw between the message in this TED talk and your own life? How is this talk connected to your work? Please find and note specific examples.</i></p>	<p style="text-align: center;">Changes</p> <p><i>How has your thinking changed after watching this talk? What caused you to want to make a change in your actions, thoughts, or behavior? Why?</i></p>
<p>When I was a high school student, in my English class and the university's trial lesson, I studied about endangered languages and cultural diversity. I became interested in this theme to recall it through this TED talk.</p> <p>In addition, I want to be a kindergarten teacher for the future, and in the video, the strength of the influence on the recognition of cultural diversity by teachers in the school was mentioned. Therefore, I want to have awareness and responsibility for it and be careful about acknowledging cultural differences.</p>	<p>I was born in Tokyo, Japan, I have grown, so it is difficult for me to feel the traditional culture around me. However, to see my childhood, when I was an elementary school student, I learned about the culture of our local society, such as traditional food, industry, and technical art. I also had many opportunities to listen to various experiences from my grandparents. Therefore, I want to treasure my nearest culture and hand down to our later generations.</p>

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